

Year 10 GCSE Business Studies

Revision List

All topics we have covered so far in the course will be assessed. Below is a list of topics we have covered.

Unit 1 - Enterprise

Reasons for new businesses

Risk & Reward

Role & Purpose of new businesses

Aims & Objectives

Business Structure

Liability

Business Location

Stakeholders

Unit 2 – Identifying Customer Needs

Identifying Customer Needs

Purpose of Market Research

Market Segmentation

Marketing Mix

Unit 3 - Finance

Business Revenues, Costs & Profits

Cash Flow

Sources of Business Finance

Unit 4 – Making The Business Effective

Legislation & Business

Operating in a competitive environment

E-Commerce

Social Media

Changing Levels of Consumer Income

Please use the resources available in Student Resources

Other useful resources can be found on BBC Bitesize and Tutor2U.